

**TOWN OF DAVIE**  
**TOWN COUNCIL AGENDA REPORT**

**TO:** Mayor and Councilmembers

**FROM/PHONE:** Chief John George/693-8320  
Prepared by: Ida Canizares

**SUBJECT:** Resolution

**AFFECTED DISTRICT:** N/A

**TITLE OF AGENDA ITEM:** A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, AUTHORIZING THE APPLICATION FOR A \$77,600.00 GRANT FROM THE FLORIDA DEPARTMENT OF TRANSPORTATION SAFETY OFFICE FOR THE IMPLEMENTATION OF AN AGGRESSIVE DRIVING ENFORCEMENT PROGRAM, AND AUTHORIZING ACCEPTANCE AND EXECUTION OF THE GRANT, IF AWARDED (in-kind match requirement).

**REPORT IN BRIEF:** The Florida Department of Transportation Safety Office (FDOT) funds are to address traffic safety concerns in the community. The Davie Police Department will apply for a grant under the Slow Down the Fast and Stop the Furious program, which will address local aggressive driving concerns. We are requesting funds to purchase two specialty vehicles that will be equipped with emergency equipment and video cameras. In addition, this program will increase public knowledge by conducting campaigns targeting teenagers and young adults throughout our local high schools and colleges. The in-kind match requirement will be satisfied through the salaries and benefits of existing law enforcement personnel.

**PREVIOUS ACTIONS:** N/A

**CONCURRENCES:** N/A

**FISCAL IMPACT:** No cost to the Town of Davie

**RECOMMENDATION(S):** Motion to approve resolution

**Attachment(s):**

- Resolution
- Proposal Letter
- Highway Safety Concept paperwork

RESOLUTION \_\_\_\_\_

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, AUTHORIZING THE APPLICATION FOR A \$77,600.00 GRANT FROM THE FLORIDA DEPARTMENT OF TRANSPORTATION SAFETY OFFICE FOR THE IMPLEMENTATION OF AN AGGRESSIVE DRIVING ENFORCEMENT PROGRAM, AND AUTHORIZING ACCEPTANCE AND EXECUTION OF THE GRANT, IF AWARDED (in-kind match requirement).

WHEREAS, the Florida Department of Transportation provides grants to local governments to implement traffic safety programs; and

WHEREAS, the Town of Davie Police Department intends to implement an aggressive driving enforcement program; and

WHEREAS, this grant program will provide public awareness of aggressive driving and campaigns targeted to our community's teenagers and young adults; and

WHEREAS, the in-kind match requirement will be satisfied with the salaries and benefits of existing law enforcement personnel.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE, FLORIDA.

SECTION 1. The Town Council of the Town of Davie hereby authorizes the Town Administrator, Chief of Police, and/or appropriate staff to submit a grant application to the Florida Department of Transportation requesting \$77,600.00 in grant funds.

SECTION 2. The Town Council authorizes the Town Administrator, Chief of Police, and/or appropriate staff to accept and implement the grant, if awarded, and to execute all necessary grant contracts, documents and reports.

SECTION 3. The Town Council authorizes the Director of Budget and Finance to recognize and appropriate grant revenue, if awarded the grant.

SECTION 4. This resolution shall take effect immediately upon its passage and adoption  
PASSED AND ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2005

\_\_\_\_\_  
MAYOR/COUNCILMEMBER

ATTEST:

\_\_\_\_\_  
TOWN CLERK

APPROVED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2005



## TOWN OF DAVIE POLICE DEPARTMENT

JOHN A. GEORGE  
CHIEF OF POLICE



March 29, 2005

Carla G. Sims  
Traffic Safety Administration  
Florida Department of Transportation  
605 Suwannee Street, MS-17  
Tallahassee, FL 32399-0450

Dear Miss. Sims:

It is with great pleasure that the Town of Davie Police Department submits the accompanying concept paper for grant funding. In an effort to reduce the number of speed related crashes and fatalities in our community, the Davie Police Department will implement a speed control, aggressive driving enforcement and prevention program. The program includes the use of new non-traditional vehicles to target aggressive driving behaviors and a public awareness campaign.

I fully support the Slow Down the Fast and Stop the Furious project as I believe it is essential for the traffic safety of the 85,000 Davie residents and visitors. The Davie Police Department is 100% committed to this program and will take all the necessary actions to successfully implement the program and accomplish its goal.

Thank you for the opportunity to submit our proposal for grant funding. Should the Town of Davie be successful in this process, there should be no doubt that the program will be completed within a timely manner. We appreciate your consideration of what we consider will prevent tragedies and will make the Town of Davie a safer community.

Sincerely,

John A. George  
Chief of Police

---

*We Serve and Protect*

---

1230 South Nob Hill Road · Davie, Florida 33324 · (954) 693-8320 · Fax (954) 693-8335

# Highway Safety Concept Paper

\* Please only use the tab key, not the enter key, to move between fields.

Informational Form			
Date: 3-30-05			
County: Broward			
Agency: Town of Davie Police Department			
Concept Paper Title: Slowdown the Fast and Stop the Furious			
<b>Type of Request:</b> <input checked="" type="checkbox"/> Initial <input type="checkbox"/> Continuation		<b>Type of Funding:</b> <input checked="" type="checkbox"/> Local <input type="checkbox"/> Statewide	
<b>Priority Area of this Request: (Please Check Only 1 Area Per Request)</b>			
<input type="checkbox"/> Alcohol <input type="checkbox"/> Police Traffic Services <input checked="" type="checkbox"/> Speed Control <input type="checkbox"/> Roadway Safety	<input type="checkbox"/> Occupant Protection <input type="checkbox"/> Child Passenger Safety <input type="checkbox"/> Pedestrian/Bicycle Safety	<input type="checkbox"/> Motorcycle Safety <input type="checkbox"/> Traffic Records <input type="checkbox"/> Community Traffic Safety	
<b>Head of the Agency</b> Name: John A. George Title: Chief of Police Mailing Address: 1230 S. Nob Hill Road  City, State, Zip Code: Davie, FL 33324 Phone Number: (954) 693-8200			
<b>Agency Contact</b> Name: William Bamford Title: Lieutenant Mailing Address: 1230 S. Nob Hill Road  City, State, Zip Code: Davie, FL 33324 Phone Number: (954) 693-8353      Fax Number: (954) 693-8253 E-Mail: bill_bamford@davie-fl.gov			
<b>Budget Category</b>	<b>Funding Request</b>	<b>Agency Match</b>	<b>Project Total</b>
Personnel Services:	\$ .00	\$ 53,867.00	\$ .00
Contractual Services:	\$ .00	\$ .00	\$ .00
Expenses:	\$ 8,000.00	\$ .00	\$ 8,000.00
Operating Capital Outlay:	\$ 69,600.00	\$ .00	\$ 69,600.00
Indirect Cost:	\$ .00	\$ .00	\$ .00
Project Total:	\$ 77,600.00	\$ 53,867.00	\$ 131,467.00
<b>FDOT USE ONLY:</b>			
CP Number: _____	TSA Assigned Planner: _____	Entered Database: _____	
Postmark Date: _____	TSA Assigned Area: _____	Planner Received: _____	
Date Received: _____	TSA Date Assigned: _____	Receipt Letter: _____	



## Highway Safety Concept Paper

\* Please only use the tab key, not the enter key, to move between fields.

**Agency:** Davie Police Department

**Project Title:** Slow Down the Fast and Stop the Furious

**Statement of the Problem:** On December 17, 2004, Francisco Rivera, 73, was standing at a bus stop in Davie waiting for the bus to arrive. According to witness accounts, a teen driver abandoned the roadway, accelerated past vehicles stopped at the traffic signal, and slammed into the unsuspecting Francisco. Francisco Rivera died instantly. He was killed by a 16 year old driver who admitted she was in a hurry to bypass the waiting traffic. This is but one example of how aggressive driving is affecting the Davie community.

According to the Florida Department of Highway Safety and Motor Vehicles, there were 243,294 traffic crashes statewide in 2003, including 2,880 fatal crashes. During the past three years, 12,269 crashes occurred in Davie, causing 23 fatalities. Davie traffic crashes caused 9 fatalities in 2004, 44% of which were speed-related. There were 6 speed-related fatalities in 2003, and 8 fatalities in 2002. These numbers of traffic crashes and fatalities reported in Davie, however, do not accurately reflect the total number of crashes and fatalities in the Town, because the Florida Department of Highway Patrol responds to all incidents on the various interstates and the Florida Turnpike, which transect the Town.

After observing hundreds of aggressive driving incidents each month and responding to many crashes, the Davie Police Department Traffic Unit conducted an informal traffic analysis to identify areas of the Town where aggressive and high risk driving are most prevalent, and where safety is thereby compromised. The unit identified a minimum of six trouble spots areas, where enhanced enforcement is needed to combat aggressive driving, speeding, red-light running, tailgating, illegal lane changes, off-road driving, and other associated activities.

The Town of Davie is located in the center of Broward County and has more than 85,000 residents. Major roadways and highways intersect Davie, including I-95, The Florida Turnpike, I-75, State Road 84, State Road 7/US 441, University Drive (SR817), Flamingo Road (SR823), Griffin Road (SR818), Stirling Road (SR848) and others. Based on the Florida Department of Transportation traffic count, we estimate that over 3 million vehicles commute through the Town of Davie every year. (continued)

**Proposed Solution:** To combat the unsafe roadway conditions that have resulted from aggressive driving in Davie, the Davie Police Department will utilize two new, unmarked and non-traditional vehicles to target the six areas of the Town that have high incidences of crashes, congestion and fatalities. The unmarked vehicles will be equipped with a video camera and emergency equipment required by the state. These unmarked vehicles will allow officers to discretely target aggressive driving behaviors such as speeding, tailgating, frequent lane changes, running red lights and other criminal and noncriminal violations. When such an incident is observed, the officer in the unmarked vehicle will respond immediately by conducting a traffic stop and issuing a citation to the driver.

Unmarked vehicles are essential to catching aggressive drivers, sending a message of enforcement, and improving roadway safety as proposed in this program. Because these vehicles blend in with the traffic, they go unnoticed by aggressive drivers. Because the driver is unaware that an officer is present at the intersection, or is observing a particular roadway, the driver does not alter their driving practices. Based on our experience, we believe that utilizing unmarked and non-traditional police vehicles will have a greater effect on detecting aggressive drivers and enforcing traffic laws than traditional marked units.



## Highway Safety Concept Paper

\* Please only use the tab key, not the enter key, to move between fields.

**Proposed Solution: (Continued)** To achieve the ultimate goal of reducing injuries and deaths, the proposed program aims to raise public awareness concerning the Department's safety and enforcement efforts. To this end, the Davie Police Department will complement the enhanced patrol work just described by utilizing portable sign boards and print and television media to disseminate enforcement messages, as well as using speed trailers in targeted areas. A public service announcement highlighting the campaign will be placed on a billboard alongside a major roadway in Davie for two consecutive months. With the billboard's high visibility, the traffic volume, and the media campaign, we estimate that the message will reach the tens of thousands of people who commute through Davie on a daily basis. Issuing citations and making arrests alone can not achieve this awareness, because only those being arrested and receiving the citations are aware of these activities. We believe it is essential to publicize the enforcement efforts to the maximum extent.

The Davie police department also will organize an awareness campaign specifically targeting teens and young adults who have a passion for speed. The campaign will be delivered throughout the local colleges and high schools. The underlining purpose of these efforts is to inform and educate teens about the law and the dangers associated with speeding, aggressive driving and street racing. Our officers on the campuses, our school resource officers and our Beat the Heat street racing initiative will reach out to youth groups, delivering a clear message about safety.

Aggressive law enforcement along with elevated awareness and education is the methodology that the Davie Police Department will utilize to reduce unsafe driving practices and increase traffic safety.

### Objectives:

To reduce the number of speed and aggressive driving related crashes and fatalities in Davie by a least 5% by implenting a speed enforcement program.

To raise public awareness of speeding and reckless driving through a combination of approaches, including roadside billboards, media outreach, portable sign messaging boards, and speed trailers within the Town of Davie.

**Evaluation:** The Davie Police Department will monitor and track local and countywide statistics throughout the program period to determine trends and whether the program is having the desired effets. Statistics that will be evalueted include, but are not limited to:

Change in the number of citations issued by Davie police offices related to aggressive driving and speeding.

Change in the number of speed related crashes and fatalities in Davie.

## Highway Safety Concept Paper

\* Please only use the tab key, not the enter key, to move between fields.

Budget Request			
Budget Category	Funding Request	Agency Match	Project Total
<b>Personnel Services:</b> (include position title, salary, and benefits) (2) Police Officers, \$71,820 FICA 7.65%, Workers Comp 7.17 Liability 1.0%  (Min 30 hrs /week @ \$34.53/hr for a one year period)		\$53,867	
<b>Subtotal</b>	\$ .00	\$53,867.00	\$ .00
<b>Contractual Services:</b>			
<b>Subtotal</b>	\$ .00	\$ .00	\$ .00

## Highway Safety Concept Paper

\* Please only use the tab key, not the enter key, to move between fields.

Budget Category	Funding Request	Agency Match	Project Total
<b>Expenses:</b> (items less than OCO limit, materials, printing, travel, etc., including shipping) (2) Billboard Displays	\$8,000		
Subtotal	\$8,000.00	\$ .00	\$ .00



\* Please only use the tab key, not the enter key, to move between fields.

Budget Category	Funding Request	Agency Match	Project Total
<b>Operating Capital Outlay:</b> (include a separate line for each item) (2) Vehicles-Dodge Magnum (2) Emergency Equipment (2) In-car Video Cameras (2) Hand-held radars (Dual Direction sensing)	\$51,400 \$5,000 \$7,000 \$6,200		
<b>Subtotal</b>	\$69,600.00	\$ .00	\$ .00
<b>Indirect Cost:</b>			
<b>Subtotal</b>	\$69,600.00	\$ .00	\$ .00
<b>Project Total:</b>	\$77,600.00	\$53,867.00	\$131,467.00

Statement of the problem: (Continued)

In addition, Davie is home to the South Florida Education Center (SFEC), the largest education complex in the State of Florida. This site consists of four universities, one community college, one vocational center and five Broward County public schools. As a result, this center has the largest college student population in Broward County, and one of the largest in the state of Florida. Approximately 50,000 people enter Davie each day to utilize the South Florida Educational Center. All of these factors contribute and affect the town's traffic safety.